

A. CONTACT INFO

Ministry Name	FRISTERS
CEO Name & Title	Ali Woodard, President
Primary Contact & Title	Ali Woodard
Address, City, State, Zip	P.O. Box 5790, Newport Beach, CA 92662
Phone	949/675-3935
Fax	949/723-1920
Email	ali@fristers.org
Website	www.fristers.org

B. KEY INFO

Year Founded	2008
Total Employees (FT & PT)	1 (PT driver)
Total Volunteers	50
Total Board Members	7
Total Donors (last 24 months)	82
Organizational Memberships	<input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Management Association (CMAonline.org) <input type="checkbox"/> Christian Stewardship Association (stewardship.org) <input checked="" type="checkbox"/> Other: Christian Leadership Alliance
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> We will meet this standard by (date): 2010

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget 2010
INCOME			
Donated Income	12,000	47,000	50,000
All Other Income			
Total Income	12,000	47,000	50,000
EXPENSE			
Program Services	5,000	28,000	30,000
General & Administrative	600	3,500	5,000
Fundraising		1,200	1,500
Total Expense	5,600	32,700	36,500

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Empowering young moms for life
What do you do? (50 words or less)	Fristers is a weekly program that provides support, education and community referrals to teen moms ages 13-25. Free dinner, childcare and transportation are included. The curriculum is designed to provide education and tools that will equip and empower, encourage higher education or vocational training, and build self esteem.
Key Endorsements (names of people or organizations)	Mariners Church
Our "BHAG" (Big Holy Audacious Goal) is:	Twenty-five Fristers locations within five years.

--	--

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	Provide a life-changing program for teen moms and replicate this program in areas of high need.
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: teen moms ages 13-25 • Our SUPPORTING customers are: volunteers who share the unconditional love of Christ, build relationships with the teen moms and carry out the mission of Fristers.
3. What does the (PRIMARY) customer value?	Support as a teen mother. Education in parenting and life skills. Unconditional love and acceptance. Hope for their future and the future of their child.
4. What have been our results?	Fristers currently works with over 75 young moms and their children. Average weekly meeting attendance will include 25-40 moms, 20-40 children and 20-30 volunteers. At the beginning and end of each year Fristers asks the moms to fill out a survey. The most dramatic improvements are in how the girls feel about themselves, their abilities as a mother, and their future.
5. What is our plan?	To continue this program at Mariners Church. To begin to ask, seek and knock for opportunities to replicate this program and reach out to more moms.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Life changing program • Proven success 	<ul style="list-style-type: none"> • Require volunteers to facilitate meetings • Lack of administrative and management personnel to grow 	<ul style="list-style-type: none"> • Over 400,000 new teen mothers every year in the US • We provide churches with an outreach program that serves the teen parent population, and an on-campus opportunity for their members to serve. 	<ul style="list-style-type: none"> • Complacency

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Provide introduction to churches who may be interested in a Fristers charter.	2010
2	Provide assistance with creating charter model and all materials needed to replicate this program and ensure integrity of program is maintained. Franchise experience needed!	2010
3	Volunteer at our weekly meetings; teach a class, bring in dinner, provide transportation for a mom in need, help in childcare program, mentor a mom.	ongoing
	<u>Major Prayer Request:</u> That GOD would open the doors and provide the resources to bring this program to teen moms nationwide.	

