

A. CONTACT INFO

Ministry Name	Village Missions
CEO Name & Title	Brian S Wechsler - Executive Director
Primary Contact & Title	Brian S Wechsler - Executive Director
Address, City, State, Zip	PO Box 197, Dallas, OR 97338
Phone	503-623-4107
Fax	503-623-3357
Email	bwechsler@villagemissions.org
Website	www.village-missions.org

B. KEY INFO

Year Founded	1948
Total Employees (FT & PT)	206
Total Volunteers	10
Total Board Members	11
Total Donors (last 24 months)	2904
Organizational Memberships	<input checked="" type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Management Association (CMAonline.org) <input type="checkbox"/> Christian Stewardship Association (stewardship.org) <input checked="" type="checkbox"/> Other: Assoc. North Amer. Missions
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget 2010
INCOME			
Donated Income	5,208,565	5,100,400	4,868,500
All Other Income	157,266	156,800	142,540
Total Income	5,365,831	5,257,200	5,011,040
EXPENSE			
Program Services	4,681,430	4,548,803	4,392,990
General & Administrative	643,059	637,284	647,879
Fundraising	251,903	246,287	132,369
Total Expense	5,576,392	5,365,243	5,173,238

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Keeping Country Churches Alive
What do you do? (50 words or less)	To stop the alarming closing of rural churches, we provide struggling churches with missionary-pastors who preach the Word and love the people. We provide support to bring the love of Jesus that will renew the spiritual health of rural North America.
Key Endorsements (names of people or organizations)	Dr. Howard Hendricks, Dr. B. Wayne Hopkins, Dean Emeritus of Moody Grad. School, Dr. John Koessler, chair of Moody B.I. Pastoral Dept., Joe Class President of Contexture International, Barnabas Group Member.
Our "BHAG" (Big Holy Audacious Goal) is:	To be used by God to bring a spiritual revival to the country places of our nation that will spread throughout our land.

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	To glorify Jesus Christ by developing spiritually vital churches in rural North America.
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: rural churches where the community has struggled to find and/or maintain pastoral leadership. • Our SUPPORTING customers are: Self-supporting churches that continue to receive leadership from us and help us send leadership to struggling churches.
3. What does the (PRIMARY) customer value?	Communities we serve have a church they can call their own and a pastor who preaches the Word, loves the community members and brings hope to their lives.
4. What have been our results?	More than 1,500 churches served, remaining open, ministering to their communities. Tens-of-thousands have found Christ. Hundreds have become pastors, leaders, and missionaries.
5. What is our plan?	We want to increase our help to rural communities where churches are at risk, extending our reach into Hispanic and Native American cultures. This will mean increasing our staffing and support capacity.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • personnel • our approach • our narrow focus • low admin overhead 	<ul style="list-style-type: none"> • admin is maxed out • retention • isolation of pastors • recruiting 	<ul style="list-style-type: none"> • many more churches • Hispanic increase • 2nd/3rd career • Desire for authentic Christianity 	<ul style="list-style-type: none"> • Spiritual decline of our country • Adequate funding • Recruit school debt • Decline of farmbelt

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Adopt a church/connect with a missionary pastor, providing a listening ear and leadership support.	July 2009
2	To provide advice on overcoming the loss of a major donor: cost savings, restructuring, additional funding	August 2009
3	Mobilize Ambassadors who can make people aware of Village Missions.	August 2009
	<u>Major Prayer Request:</u> We need wisdom and the Lord's help in overcoming the loss of \$40,000 per month from a major donor.	