

**A. CONTACT INFO**

|                                    |                              |
|------------------------------------|------------------------------|
| <b>Organization Name</b>           | Standing Together Ministries |
| <b>CEO Name &amp; Title</b>        | Rev. Greg Johnson, President |
| <b>Primary Contact &amp; Title</b> | Rev. Greg Johnson, President |
| <b>Address, City, State, Zip</b>   | PO Box 685, Lehi, UT 84043   |
| <b>Phone</b>                       | 801-897-5666                 |
| <b>Fax</b>                         |                              |
| <b>Email</b>                       | greg@standingtogether.org    |
| <b>Website</b>                     | Standingtogether.org         |

**B. KEY INFO**

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| <b>Year Founded</b>                                                                                                       | March 12, 2001                                                                                                                                                                                                                                                                             |
| <b>Total Employees (FT &amp; PT)</b>                                                                                      | 2 FT, 1 PT                                                                                                                                                                                                                                                                                 |
| <b>Total Volunteers</b>                                                                                                   | 6                                                                                                                                                                                                                                                                                          |
| <b>Total Board Members</b>                                                                                                | 9                                                                                                                                                                                                                                                                                          |
| <b>Total Donors (last 24 months)</b>                                                                                      | Right around 200                                                                                                                                                                                                                                                                           |
| <b>Organizational Memberships</b>                                                                                         | <input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org)<br><input type="checkbox"/> Christian Management Association (CMAonline.org)<br><input type="checkbox"/> Christian Stewardship Association (stewardship.org)<br><input type="checkbox"/> Other: _____ |
| <b>Is your IRS 990 form available for public inspection?</b>                                                              | <input checked="" type="checkbox"/> Yes<br><input type="checkbox"/> No                                                                                                                                                                                                                     |
| <b>Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?</b> | <input type="checkbox"/> Yes<br><input checked="" type="checkbox"/> No<br><input type="checkbox"/> We will meet this standard by (date): _____                                                                                                                                             |

**C. FINANCIAL INFO** (per ECFA reporting categories – www.ecfa.org)

|                          | <b>Last Fiscal Year Actual</b> | <b>Current Fiscal Year Budget</b> | <b>Estimated Budget 2010</b> |
|--------------------------|--------------------------------|-----------------------------------|------------------------------|
| <b>INCOME</b>            |                                |                                   |                              |
| Donated Income           | \$163,934                      | \$172,850                         | \$275,000                    |
| All Other Income         | \$21,753                       | \$7,150                           | \$25,000                     |
| <b>Total Income</b>      | <b>\$185,688</b>               | <b>\$180,000</b>                  | <b>\$300,000</b>             |
| <b>EXPENSE</b>           |                                |                                   |                              |
| Program Services         | \$28,007                       | \$23,500                          | \$100,000                    |
| General & Administrative | \$131,024                      | \$145,500                         | \$185,000                    |
| Fundraising              | \$969                          | \$1,000                           | \$15,000                     |
| <b>Total Expense</b>     | <b>\$160,002</b>               | <b>\$170,000</b>                  | <b>\$300,000</b>             |

**D. OUR "ELEVATOR SPEECH" (external)**

|                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Brand Promise</b><br>(slogan or tagline)          | <b><i>Advancing Biblical Unity and Spiritual Transformation in Utah</i></b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>What do you do?</b><br>(50 words or less)         | Standing Together exists to facilitate biblical unity among the evangelical churches of Utah that we might more effectively engage the Mormon culture of our state with the Good News of Jesus Christ. We host events, organize pastor fellowships, and advance a relational dialogue approach among Mormon leaders and scholars.                                                                                                                                                                                                                                                  |
| <b>Key Endorsements</b><br>(people or organizations) | Ravi Zacharias, <i>RZIM Ministries</i> , Dr. Paul Cedar, <i>Mission America</i> , Joseph Tkach, <i>Pastor General, The World Wide Church of God</i> , David Neff, <i>Editor, Christianity Today</i> , Dr. Richard Mouw, <i>President of Fuller Theological Seminary</i> , Dr. Craig Williford, <i>President of Denver Seminary</i> , Dr. Craig Hazen, <i>Biola University</i> , Dr. Ron Enroth, <i>Westmont College</i> , Dr. Frank Beckwith, <i>Baylor University</i> , Dr. Craig Blomberg, <i>Denver Seminary</i> , Dr. Jerry Root, <i>Wheaton College and the Graham Center</i> |

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| Our “BHAG” (Big Holy Audacious Goal) is: | <b>The transformation of the Mormon Church as a biblical and Christian Community within the next 20 to 30 years!</b> |
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**E. THE FIVE DRUCKER QUESTIONS (internal)**

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

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|---------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>1. What is our mission?</b>                    | Standing Together seeks to be a catalyst for uniting the Utah Christian community through relational efforts of prayer, worship, and strategic outreach that we might see spiritual transformation among the Mormon people.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>2. Who is our customer?</b>                    | <ul style="list-style-type: none"> <li>• <b>Our PRIMARY customer is:</b> Mormon People, particularly Mormon leaders and scholars</li> <li>• <b>Our SUPPORTING customers are:</b> Christian pastors and their churches</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>3. What does the (PRIMARY) customer value?</b> | <ul style="list-style-type: none"> <li>• Relationships of Trust</li> <li>• Respectful Interaction</li> <li>• Honest and Loving Dialogue</li> <li>• Thoughtful Questions about Matters of Truth</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>4. What have been our results?</b>             | <ul style="list-style-type: none"> <li>• A network of about 100 Utah evangelical churches engaged in the spirit of unity and mutual cooperation</li> <li>• Major events and outreaches that have gathered the Christian community of Utah together (Worship '05 and '06, Islam to Jesus event, National Day of Prayer gatherings, Standing Firm Conference, Night of Honor for Pastors).</li> <li>• Currently 48 local congregations have embraced the Christian Solidarity Campaign.</li> <li>• Strategic national partnerships with evangelical scholars and leaders who are now engaging Mormon leaders.</li> <li>• Ravi Zacharias speaking event in LDS Tabernacle in November of 2004.</li> <li>• Major dialogue initiatives have been achieved with scholars, college students, and leadership individuals.</li> <li>• Currently, 47 “An Evangelical and a Mormon in Conversation,” presentations have been given.</li> <li>• Official recognition of LDS President, Gordon B. Hinckley, that our dialogue effort is supported by their church leadership.</li> </ul> |
| <b>5. What is our plan?</b>                       | <ul style="list-style-type: none"> <li>• The ministry of prayer and intercession for unity and spiritual transformation must remain a priority for ST. We must advance an “agenda of desperation” before God on behalf of the needs of Utah and the Mormon people.</li> <li>• Continue to advance Christian unity in Utah by facilitating interpersonal relationships with and between Christian pastors and their congregations.</li> <li>• Strengthen our dialogue efforts and missional philosophy of ministry among students, scholars, leaders, and at the grass root level.</li> <li>• With our dialogue effort, we are seeking to create a council of key evangelicals and Mormons thinkers who will be officially recognized by both communities and who will work towards bringing the Mormon community into biblical orthodoxy.</li> </ul>                                                                                                                                                                                                                        |

**F. S.W.O.T. ANALYSIS**

| STRENGTHS                                                                                                                                                                                                                                                                                                            | WEAKNESSES                                                                                                                                                                                                                                                                                                                                                                                   | OPPORTUNITIES                                                                                                                                                                                                                                                                                                                                                                                                                      | THREATS                                                                                                                                                                                                                                                                                                                                                                                                              |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• Strong prayer emphasis</li> <li>• Key scholarly support from evangelicals</li> <li>• Recognition and trust of LDS leadership</li> <li>• Network of evangelical churches in Utah</li> <li>• Positive track record with evangelicals and Mormons over last 6 years</li> </ul> | <ul style="list-style-type: none"> <li>• We need to be more desperate for God to work in Utah!</li> <li>• We need to increase our staff</li> <li>• We need to strengthen our development effort with sources outside of Utah</li> <li>• Misinformation and misunderstanding of Missional philosophy</li> <li>• Negative history of Mormon and evangelical interaction in the past</li> </ul> | <ul style="list-style-type: none"> <li>• Showcase the power of biblical unity in Utah</li> <li>• See the transformation of an entire people group</li> <li>• We can be an inspirational example to the nation and world of God's power of transformation</li> <li>• Support new evangelical church plants in Utah</li> <li>• To incorporate an army of devoted, missionary-minded people into the larger body of Christ</li> </ul> | <ul style="list-style-type: none"> <li>• Misunderstanding of our effort to see Mormon culture transformed</li> <li>• History of antagonism between evangelicals and Mormons</li> <li>• Traditional apologetic method of reaching Mormons</li> <li>• Internet assaults against our strategy from those who only use confrontational apologetics to reach the LDS</li> <li>• Disunity in the Body of Christ</li> </ul> |

**G. THREE STRATEGIC WAYS FOR TBG MEMBERS TO BECOME INVOLVED**

| No. | Opportunity/Task/Volunteer Role                                                                                                                                                    | Target Date     |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| 1   | Participate in Marketplace ministry team which will facilitate a small group in the Orange County area with Mormon business leaders.                                               | Begin Fall 2007 |
| 2   | Assist ST with contacts among financial community that would help us pursue our first financial audit and better our financial practices and policies. We are seeking ECFA status. | Now             |
| 3   | Open doors to their local churches for missional training seminars and presentations on understanding contemporary Mormonism and our witness to them.                              | Now             |
|     | <u>Major Prayer Request:</u> That the Church of Utah might be united and that the Mormon people might be transformed.                                                              |                 |

H. **We'd like TBG members to discuss this "BIG QUESTION" on March 7.** Describe where you need guidance on solving a problem...overcoming an obstacle...or re-inventing a program, etc.

**Our BIG QUESTION is:**

We know our ministry goal is huge. How can we create a new paradigm of ministry to Mormons in a way that keeps evangelicals confident that we are not compromising evangelical orthodoxy or being used by the Mormon public image machine?