

Ministry Name	Pathway School Inc
CEO Name & Title	Richard Wenger, School Board President
Primary Contact & Title	Susie Wenger, School Administrator
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A. CONTACT INFO

B. KEY INFO

Year Founded	2002
Total Employees (FT & PT)	12
Total Volunteers	10
Total Board Members	8
Total Donors (last 24 months)	202
Organizational Memberships	<input type="checkbox"/> Association of Christian Schools International
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget 2010
INCOME			
Donated Income	258,942	213,000	250,000
All Other Income	350,769	395,000	530,000
Total Income	609,711	608,000	780,000
EXPENSE			
Program Services	475,972	459,000	530,000
General & Administrative	143,283	187,000	200,000
Fundraising	30,804	32,000	35,000
Total Expense	650,059	678,000	765,000

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	Educating the minds, encouraging the spirits and developing the God given potential of intelligent students who learn differently
What do you do? (50 words or less)	Pathway provides a comprehensive, Christ centered curriculum to intelligent 3 rd -8 th grade students with learning differences. Using small classes, students receive individualized, assessment-based instruction utilizing multi-sensory methods. Through scripture, students learn that they are uniquely and purposefully created as we assist them in discovering and developing their God-given gifts.
Key Endorsements (names of people or organizations)	Jim Burns, author, speaker, radio host –Homeward Steve Perry, Sacred Harvest Foundation Kathleen Montemagni, Ph.D. Psychologist - UCI Pediatric Neuropsychology Dept Kim Zakaryan, Center Director, Lindamood-Bell Michael Muhonen, M.D., Director of neuroscience institute, CHOC
Our "BHAG" (Big Holy Audacious Goal) is:	Grow Pathway into a school of 400 students, programs serving preschool through high school, meeting the education and spiritual needs of intelligent students with learning differences & be a model school that can be replicated throughout the country

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	Educate the minds, encourage the spirits and develop the God given potential of intelligent students who learn differently
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: Students & their families • Our SUPPORTING customers are: Providing medical doctors, psychologists, therapists Contributors of funds and talents
3. What does the (PRIMARY) customer value?	<ol style="list-style-type: none"> 1. Specialized education to meet the individual education needs of their students 2. Spiritual encouragement/growth in self respect & intrinsic worth 3. Self esteem 4. Knowing that they can contribute positively to their community and world
4. What have been our results?	<ol style="list-style-type: none"> a. Out of last year's 8th graders 4 out of 4 were accepted into traditional private schools. (If Pathway would have had a 9th grade program they would have preferred staying at Pathway) b. At the end of the 2007-2008 school year, 57% of our students tested at an increase of more than one academic year of growth c. Students who did not believe in God and did not pray are accepting our Lord and are praying openly.
5. What is our plan?	Growing our number of students, keep expanding program opportunities/elements, adding a 9 th grade in 2009 and adding a new year of high school each upcoming year through 12 th grade

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Christ Centered • Faculty's skills • Low Student teacher ratio • Individualized program 	<ul style="list-style-type: none"> • No Permanent location • Tuition costs • Marketing plan • No sports program 	<ul style="list-style-type: none"> • Limited competition • Tuition maybe deductible • Possible education vouchers • 20% of all student have learning disabilities 	<ul style="list-style-type: none"> • Economy • Donor driven funding due to low student count • Cost of quality education

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Locate & to secure an expanded school site resources to support the program	12/09
2	With expanding our Board of Directors with Strategic planners and facilitators that would allow our school to meet the needs of our increased population	Now
3	Assist in writing & executing our marketing and development plans	Now
	<u>Major Prayer Request:</u> That we would be wise stewards of our time, talent and resources to continue the God given vision of Pathway School	