

A. CONTACT INFO

Ministry Name	Elam Ministries
CEO Name & Title	David Yeghnazar, US Director
Primary Contact & Title	Cristina Voskian - Church
Address, City, State, Zip	5755 North Point Parkway Suite #217, Alpharetta, GA 30022
Phone	626-698-0650 (CA office) or 770-664-8800 (Head office)
Fax	
Email	cristina@elam.com or david@elam.com
Website	www.elam.com www.prayforiran.com

B. KEY INFO

Year Founded	1988
Total Employees (FT & PT)	27 full time; 12 part time; 40 church planters
Total Volunteers	Varies from 10 to 30 per month
Total Board Members	9
Total Donors (last 24 months)	800
Organizational Memberships	<input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Management Association (CMAonline.org) <input type="checkbox"/> Christian Stewardship Association (stewardship.org) <input checked="" type="checkbox"/> Other: Evangelical Missionary Alliance (UK)
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget 2010
INCOME			
Donated Income	2,446,658	4,300,000	5,770,000
All Other Income	13,835	15,000	18,000
Total Income	2,460,493	4,315,000	5,788,000
EXPENSE			
Program Services	1,900,484	3,910,020	5,280,000
General & Administrative	241,794	275,000	270,000
Fundraising	78,821	100,000	235,000
Total Expense	2,221,099	4,285,020	5,785,000

D. OUR "ELEVATOR SPEECH" (external)

Brand Promise (slogan or tagline)	To strengthen and expand the church in the Iran region and beyond.
What do you do? (50 words or less)	(i) Train leaders to be effective ministers of the Gospel in the Iran region. (ii) Equip the church with resources to assist them in reaching the people of the Iran region. (iii) Send leaders to strengthen existing churches, establish new churches, and provide relief for the poor and persecuted.
Key Endorsements (names of people or org.)	Wycliffe Bible Translators; Dr. Ravi Zacharias; Advancing Native Missions; George Verwer/Operation Mobilisation;
Our "BHAG" (Big Holy Audacious Goal) is:	That all the people of the Iran region would have an opportunity to come to know the Lord Jesus Christ and follow Him as a disciple.

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	Elam's mission is to strengthen and expand the church in the Iran region and beyond.
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: The Muslim people of the Iran region. • Our SUPPORTING customers are: Existing and emerging Iranian church leaders and workers.
3. What does the (PRIMARY) customer value?	Having lived under a harsh Islamic regime, the vast majority of Iran's 70 million people are disillusioned with their religion and are hungry for truth and spiritual reality. They are looking for hope and alternatives. As a result there is an unprecedented interest in the Christian faith, across society, including young people who make up 65% of the population.
4. What have been our results?	More Iranian have become Christians in the last 25 years than in the previous 1,300 years combined. This has happened through trained leaders, Scripture distribution, and media ministry. More than 1,000 leaders and church workers have been trained at different levels, over 300,000 Scriptures have been distributed. Nearly 200 books and materials have been made available, hundreds of thousands have been reached through TV and the Internet.
5. What is our plan?	<p>Within three years our goal is to:</p> <ul style="list-style-type: none"> - Train 500 Iranians for ministry who will help grow the church through church planting, evangelism and discipleship. - Print/distribute 500,000 Scriptures, and other books/study aids. - Expand the reach and impact of our TV and Internet ministry. - Plant at least 300 house churches in the Iran region.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Over 40 years ministry experience in the region. • Strong team of trainers • Gifted and highly committed team • Building partnerships 	<ul style="list-style-type: none"> • Security issues • Integrating new technologies • Admin support 	<ul style="list-style-type: none"> • Many passionate believers eager to serve • High demand for Scriptures in Iran • High level of interest in the Gospel. • Significant TV audience 	<ul style="list-style-type: none"> • Islamic regime/government • Persecution and opposition from Muslim community • Spiritual Warfare

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Partner with Elam to spread the news of the strategic opportunity for unprecedented church growth in the heart of the Muslim world. Open possibilities for Elam to conduct 'Inside Iran' events to bring understanding about what is really happening in the country. Share your thoughts about how Elam can help change mindsets and attitudes towards Iranians so more people will partner with their brothers and sisters in the Iranian church.	12/08
2	Recruit key individuals and churches to partner with the church in Iran.	12/08
3	Travel to Elam's ministry and training centers in Turkey to serve and assist. Alternatively, join an Elam 'vision' trip to the Iran region to engage in the culture and learn firsthand about the needs and opportunities.	10/08
	<u>Major Prayer Request:</u> For the safety and security of our team members and church planters in Iran and their families. For strength and boldness in the face of opposition.	

Thanks for limiting your report to 2 pages!