

A. CONTACT INFO

Organization Name	E3 Partners
CEO Name & Title	Dan Hitzhusen
Primary Contact & Title	Vice President
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Website	www.e3partners.org

B. KEY INFO

Year Founded	1987
Total Employees (FT & PT)	280
Total Volunteers	
Total Board Members	8
Total Donors (last 24 months)	
Organizational Memberships	<input checked="" type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input checked="" type="checkbox"/> Christian Management Association (CMAonline.org) <input type="checkbox"/> Christian Stewardship Association (stewardship.org) <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Fiscal Year End Dec. 31, 2005	Fiscal Year End Dec. 31, 2004	Estimated Budget 2010
INCOME			
**Donated Income	\$12,219,935	\$8,632,498	
All Other Income	\$1,450,792	\$1,289,528	
Total Income	\$13,670,727	\$9,922,026	
EXPENSE			
Program Services	\$11,203,612	\$9,077,049	
General & Administrative	\$1,204,715	\$871,797	
Fundraising	\$434,145	\$385,653	
Total Expense	\$12,842,472	\$10,334,499	

**2005 Donated Income includes \$8 million in donations by short-term mission trip participants.

D. OUR “ELEVATOR SPEECH” (external)

Brand Promise (slogan or tagline)	Equipping God's people to Evangelize His World to Establish His Church
What do you do? (50 words or less)	e3 equips Christians to share the good news of Christ with people all over the world on high impact, short-term mission trips. We partner with national Christians to plant new churches in villages where there are no churches.
Key Endorsements (people or organizations)	<ul style="list-style-type: none"> • Josh McDowell • Jerry Rankin, President, International Mission Board, Southern Baptist Convention
Our “BHAG” (Big Holy Audacious Goal) is:	Equipping 10 million believers to evangelize one billion people and establish 1 million churches

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: USA Churches • Our SUPPORTING customers are: Christians
3. What does the (PRIMARY) customer value?	Expertise, servant leadership, simple evangelism tools, national infrastructure, high impact strategies, competent leadership, significant administrative infrastructure for short-term trips, true sense of partnership
4. What have been our results?	<ul style="list-style-type: none"> • Since 1987, e3 has taken over 23,000 North Americans on 1200 short-term church planting mission trips. • God used us to win about ½ million people to Christ and plant around 5,000 new churches in our first 18 years. Now, in just the last two years He has doubled those numbers to 1 million people professing faith in Christ and 10,000 new churches – again just as a direct, immediate result of the e3 Mission teams and the e3 Training sessions!
5. What is our plan?	And here is the amazing thing – today God has positioned us with the national leaders and networks on the field, the tools and strategy, the staff and infrastructure and now the experience to be able to double that again in just the next year or so! We have the opportunity before us to equip at least 600,000 leaders and laymen in 19 countries to evangelize 7.2 million people. Based on the confirmed reports to-date, we can expect nearly 2 million people to receive Christ and we can help plant at least 8,000 new churches!

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Excellent High Impact Short term mission trips that plant new churches • Awesome evangelism tools/Evangelcube • Church Planting • Strong leadership team and board 	<ul style="list-style-type: none"> • Systems of communication to constituents and staff • Marketing/Communications 	<ul style="list-style-type: none"> • We now have infrastructure to mobilize 5,000 people. Currently, we are mobilizing 3,000 annually • New Families on Mission trip strategy • New Aids Cube • Close to a PEACE Plan partnership • Opportunity to equip at least 600,000 national leaders and laymen in 19 countries to evangelize 7.2 million people 	<ul style="list-style-type: none"> • Terrorism • Some of the countries are instable

G. THREE STRATEGIC WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Help us launch a new e3 Families on Mission Ministry by participating in a half day brainstorming session.	2007
2	Introduce us to your church	2007
3	Join us on an exciting e3 Mission Trip	2007/2008
	<u>Major Prayer Request:</u>	

H. We'd like TBG members to discuss this "BIG QUESTION" on March 7. Describe where you need guidance on solving a problem...overcoming an obstacle...or re-inventing a program, etc.

Our BIG QUESTION is: How do we effectively launch a new e3 Families on Mission Ministry?
