

**Ministry Name** Senior Living Ministries

**Year Formed** 2002

**Primary Contact** Warren Olson

**Executive Director** Warren Olson - Founder

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**Board of Directors:** #/Chairman Robert. Culp

### **Overview of Ministry**

Over the coming years the U.S. will experience an explosion in the number of senior adults, age 65 and older. In fact, the U.S. census data projects that by 2050, this demographic will grow by 147%, compared to a growth of only 36% for people 0-19 years of age! This growing senior demographic faces unique challenges as they experience the loss of friends and spouses, struggles with health, financial concerns, and changing relationships with their adult children. Understanding these challenges and wanting to encourage seniors to live the abundant life God desires for them, Warren and Virginia Olson founded *Senior Living Ministries* in 2002.

*Senior Living Ministries* reaches out to senior adults on a local and national level. On the local level they provide personal counseling, prayer support, hospital and nursing home visitation, and planning and conducting of funerals and memorial services. On the national level *Senior Living Ministries* is reaching out via the web to encourage and support seniors through a daily online devotional, an ongoing prayer ministry, and increasing ministry content on the *Senior Living* website. The online initiatives are a strategic focus as the number of seniors going online is growing eight times faster than the general population!

Through these efforts, Senior Living Ministries is seeking to reach an increasing number of senior adults, helping and encouraging them to live the abundant life God desires, one that is enriching, vital and fulfilling!

### **Potential TBG Opportunities to Get Involved**

1. Provide the \$5,000 in funding needed over the next 12 months to expand the reach of our *Senior Living* daily email devotional to more senior adults.
2. Underwrite the printing of 5,000 copies of a new daily devotional book for seniors at a cost of \$13,500.
3. Support our ongoing prayer ministry to seniors by assisting in reaching out to more seniors in the on-line community. Cost for this effort is \$7,500 over the next 12 months.