

Ministry Name: KidLead

Year Formed: 2008

Primary Contact: Alan Nelson, Ed.D., Founder

Phone: (831) 869-8532

Fax: (831) 886-1527

Address: 17503 Sugarmill Rd., Salinas, CA 93908

Email: alan@kidlead.com

Board of Directors: 3/Ian Nanson, Bill Glos

Websites: www.kidlead.com

Overview of Ministry

If you want to change the world, focus on leaders. If you want to change leaders, focus on them when they're young.

After 20+ years of pastoring, 15 of which I wrote a dozen books for church leaders and trained pastors around the country, I came to the conclusion that there must be a better way to develop effective, ethical leaders. So for the last 3 years, we have been prototyping an executive caliber training program, but age-sized for preteens. The goal is to reach leaders before their character is set, as most agree occurs by the age of 14. The result is nearly 50 hours of concentrated, accelerated training that is broken into 4 modules, each with 8, 90-minute club meetings where 10-13 year olds selected into the program take turns leading mini-projects and activities with peers, receiving coaching from adults. Advisory board members include John Maxwell, John Trent, Stephen Arterburn, and Les Parrott III.

We have a faith-based version for churches and Christian schools, focusing on the leadership gift God gives to some (10-20%), to influence for Him. We have a character-based version for schools and civic groups, to teach Judeo-Christian ethics in leadership, but in a way that is palatable and non-offensive. Our goal is to certify trainers around the US and eventually globally, to use this curriculum. It is the only one like it in existence. We will release a book, *KidLead*, in late May. We have clubs starting this spring in CO, PA and CA. Our goal is to partner with organizations that already connect with preteens, in order to find the natural influencers and develop their potential.

Potential TBG Opportunities to Get Involved

1. Provide business advice for creating a national distribution from a single resource upstart with a shoestring budget.
2. Provide networking among key influencers and organizations willing to adopt KidLead programs.