

A. CONTACT INFO

Ministry Name	
CEO Name & Title	Gary Ringger, President
Primary Contact & Title	Gary Ringger or Andy Leman, VP of Development
Address, City, State, Zip	202 North Ford Street, Gridley, IL 61744
Phone	309-747-3556
Fax	309-747-4647
Email	gary@lifesongfororphans.org
Website	www.lifesongfororphans.org

B. KEY INFO

Year Founded	1994
Total Employees (FT & PT)	6
Total Volunteers	30
Total Board Members	5
Total Donors (last 24 months)	9,821
Organizational Memberships	<input checked="" type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Other: Christian Alliance for Orphans
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Do you have an annual audited financial statement that meets ECFA's Standard No. 3 and is available to the public?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget Next Year
INCOME			
Donated Income	4,219,143	5,000,000	6,000,000
All Other Income	26,327		
Total Income	4,245,470	5,000,000	6,000,000
EXPENSE			
Program Services	2,658,659	4,500,000	5,400,000
General & Administrative	178,283	200,000	240,000
Fundraising	263,280	300,000	360,000
Total Expense	3,100,222	5,000,000	6,000,000

D. OUR “ELEVATOR SPEECH” (external)

Brand Promise (slogan or tagline)	Bringing Joy and Purpose to Orphans
What do you do? (50 words or less)	We seek to bring joy and purpose to orphans through 2 primary ministry initiatives; adoption financial assistance and in-country orphan care. We also seek to engage, inspire and support Christian men and women to become actively involved in this life changing work.
Key Endorsements	Dennis Rainey of Family Life, Russell Moore author of “Adopted for Life”, Howard Dayton of Crown Financial, ECFA, Eric Ludy author
Our “BHAG” (Big Holy Audacious Goal) is:	By December 2015, we hope to have assisted 3,000 adoptions and support 5,000 children in our in-country orphan care systems.

E. THE FIVE DRUCKER QUESTIONS (internal)

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

1. What is our mission?	Bringing Joy and Purpose to Orphans
2. Who is our customer?	<ul style="list-style-type: none"> • Our PRIMARY customer is: Orphans and vulnerable children and adoptive parents • Our SUPPORTING customers are: caregivers, churches, supporters
3. What does the (PRIMARY) customer value?	Financial assistance to adopting parents. Love, support, discipleship and education to children in our Orphan Care Initiatives
4. What have been our results?	Over 1,000 adoptions assisted. Over 2,000 children served in our orphan care systems in 6 countries.
5. What is our plan?	Grow by Deep vs. Wide ministries and then serve them by involving and supporting Orphan Advocates and Churches.

F. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • 100% of donations go to ministry; all admin costs are paid by TMG foundation • Deep vs. Wide Impact • Cost effective / Strategic mindset 	<ul style="list-style-type: none"> • Limited Staff • Ability of TMG Foundation to serve growing ministry needs 	<ul style="list-style-type: none"> • Being a “back office” support to Orphan Advocates and Churches 	<ul style="list-style-type: none"> • Providing quality service to our growing team of Orphan Advocates and Churches with limited staff

G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Become involved with a specific orphanage or country	7/1/2010
2	Sponsor a Both Hands Event (serves orphans and widows at one time)	9/1/2010
3	Become a part of the 50/50 Lifesong Team	12/31/2010
	<u>Major Prayer Request:</u> Provide Lifesong with significant partners to be liaisons, vision team members, 50/50 members and Both Hands event sponsors	

Thanks for limiting your report to 2 pages!