

A. CONTACT INFO

Ministry Name	National Association of Street Schools dba StreetSchool Network
CEO Name & Title	Tom Tillapaugh, President
Primary Contact & Title	Tom Tillapaugh, President
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Website	www.streetschoolnetwork.org

B. KEY INFO

Year Founded	1996
Total Employees (FT & PT)	10 (current)
Total Volunteers	50
Total Board Members	6
Total Donors (last 24 months)	150
Organizational Memberships	<input checked="" type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input checked="" type="checkbox"/> Christian Leadership Alliance (CLALonline.org) <input type="checkbox"/> Other: _____
Is your IRS 990 form available for public inspection?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

C. FINANCIAL INFO (per ECFA reporting categories – www.ecfa.org)

	Last Fiscal Year Actual	Current Fiscal Year Budget	Estimated Budget 2010
INCOME			
Donated Income	1,130,687	965,046	950,000
All Other Income	162,854	301,412	300,000
Total Income	1,293,541	1,266,458	1,250,000
EXPENSE			
Program Services	1,118,396	1,034,617	1,000,000
General & Administrative	58,778	54,375	52,000
Fundraising	110,246	101,988	98,000
Total Expense	1,287,420	1,190,980	1,150,000

D. OUR “ELEVATOR SPEECH” (external)

Brand Promise (slogan or tagline)	Inspire a student. Create a future.
What do you do? (50 words or less)	StreetSchool Network™ is working nationwide to meet the challenge of youth in at-risk situations by developing a network of schools that provide personalized education, a moral code, and tools for self-sufficiency.
Key Endorsements (names of people or organizations)	Bill & Melinda Gates Foundation grant recipient, Retired Denver Bronco Steve Foley, Former U.S. Senator Bill Armstrong, Andrew Warburton of The Great American Decision, Laura Bush’s “Helping America’s Youth”, America’s Promise Alliance, AdvanceEd
Our “BHAG” (Big Holy Audacious Goal) is:	The goal of the StreetSchool Network™ is to increase the number of member schools that we serve to 100 in ten years. StreetSchool Network™ provides services that help private, Christian Member Schools to develop and thrive as they seek to assist high needs students living in at-risk environments so that they may become productive, contributing members of society through educational and spiritual intervention. StreetSchool Network™ resources its schools in each area of school development and supports the sharing of best practices that lead to accreditation.

E. S.W.O.T. ANALYSIS

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • <u>Christ-centered solutions to address the dropout crisis in America</u> • <u>Successful track record (view longitudinal study- http://www.streetschoolnetwork.org/_pdfs/2008-2009_DataCharts.pdf)</u> • <u>Education team of highly skilled professionals</u> • <u>Curriculum infused with economic literacy to advance the American dream of free enterprise</u> 	<ul style="list-style-type: none"> • <u>Member schools are of a socio-economic demographic that cannot provide compensation for the services we provide</u> • <u>Currently impact youth attending a StreetSchool Network™ member school only</u> • <u>Funding, would like to diversify sources of revenue outside of major grants</u> • <u>Limited capacity to increase the number of schools served, would need to hire more staff</u> 	<ul style="list-style-type: none"> • <u>Grow geographic presence to reach more needy youth</u> • <u>Share Christ with non-Christian students</u> • <u>Improve America's GDP by enabling more citizens to benefit from the free enterprise system</u> • <u>Provide cost-effective services to private Christian schools so that they can implement quality education</u> 	<ul style="list-style-type: none"> • <u>The existence of urban Christian schools is being challenged by secular forces attempting to remove Christ-centered curriculum</u> • <u>Potential law changes regarding donations that qualify as tax-deductable</u> • <u>The growing issue of substance abuse and unstable living situations</u> • <u>Poor economy which has impacted many of our supporters</u>

F. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED

No.	Opportunity/Task/Volunteer Role	Target Date
1	Take part in a Vision Tour. This 48 hour tour will give you a first-hand look into the member schools of the StreetSchool Network™. On this brief excursion, you will have the opportunity to visit 7 of our east coast Street Schools, interact with students, and get a feel for the diversity that the network encompasses. This is a great way to involve others with the ministry of StreetSchool Network™, so feel free to bring a friend as you connect with other individuals, like you, who are passionate about serving God's people.	September 2010
2	Become an advocate for the StreetSchool Network™. Help to raise awareness about the national drop-out crisis in America, as well as educate society about the StreetSchool Network's™ proven solutions to this issue. This can be implemented through social networking, face-to-face interactions, and referrals to those excited about the prospect of helping at-risk and urban youth to become contributing members of society. Your circles of influence might include: your church, family and friends, rotary club, pinnacle forum, etc.	September 2010
3	Lend your expertise. As part of the StreetSchool Network™ Advisory Board you can help brainstorm social enterprise ventures to benefit the network and our member schools. Your business savvy will aid StreetSchool Network™ so that we can provide skill building opportunities to our students while raising support to sustain our organizational efforts.	National Conference July 2010
	<p><u>Major Prayer Request:</u></p> <p>We would appreciate your prayers for the staff and students of the StreetSchool Network™ and member schools. The challenges faced and daily struggles endured by this group of people is astounding. We know that God is in control, so we ask that you pray for us "His peace, which surpasses all understanding".</p>	ASAP

Thanks for limiting your report to 2 pages!

Here are some questions you should be ready to discuss when we meet. Remember – you will only have 60 minutes!

- 1) How did you get involved with this ministry?
- 2) Tell us where your ministry is today, where you see it in five (5) years and how you plan to get there.
- 3) If Barnabas Group members help you, what will the impact be for the Kingdom through your ministry?
- 4) What Impact has your ministry had so far?
- 5) What is your greatest challenge?