

**A. CONTACT INFO**

<b>Ministry Name</b>	
<b>CEO Name &amp; Title</b>	Kristin Orphan, Founder/Executive Director
<b>Primary Contact &amp; Title</b>	Kristin Orphan
<b>Address, City, State, Zip</b>	2180 Bison Ave. Suite B9-144, Newport Beach, CA 92660
<b>Phone</b>	949-533-8542
<b>Fax</b>	
<b>Email</b>	Kristin@FinallyHomeFoundation.net
<b>Website</b>	www.finallyhomefoundation.net

**B. KEY INFO**

<b>Year Founded</b>	2008
<b>Total Employees (FT &amp; PT)</b>	1 FT
<b>Total Volunteers</b>	80
<b>Total Board Members</b>	9
<b>Total Donors (last 24 months)</b>	80
<b>Organizational Memberships</b>	<input type="checkbox"/> Evangelical Council for Financial Accountability (ecfa.org) <input type="checkbox"/> Christian Leadership Alliance (ChristianLeadershipAlliance.com) <input checked="" type="checkbox"/> Other: Christian Alliance for Orphans____ <input type="checkbox"/> Other: _____
<b>Is your IRS 990 form available for public inspection?</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Do you have an annual audited financial statement that meets ECFA’s Standard No. 3 and is available to the public?</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> We will meet this standard by (date): _____

**C. FINANCIAL INFO** (per ECFA reporting categories – www.ecfa.org)

	<b>Last Fiscal Year Actual</b>	<b>Current Fiscal Year Budget</b>	<b>Estimated Budget Next Year</b>
<b>INCOME</b>			
Donated Income	38,458.54	75,500	129,500
All Other Income	21,543	25,500	19,500
<b>Total Income</b>	60,001.54	101,000	149,000
<b>EXPENSE</b>			
Program Services	37,873.44	50,050	70,050
General & Administrative	13,638.29	35,500	64,500
Fundraising	8,341.57	6,000	6,000
<b>Total Expense</b>	59,853.30	91,550	

**D. OUR “ELEVATOR SPEECH” (external)**

<b>Brand Promise</b> (slogan or tagline)	Encourage and support foster and adoptive families in their pursuit to provide loving homes for children in need.
<b>What do you do?</b> (50 words or less)	Finally Home Foundation provides advocacy, support and training to help foster and adoptive families survive the unforeseen and often devastating challenges of providing a loving home for a wounded child.
<b>Key Endorsements</b> (names of people or organizations)	Olive Crest, His Children, ChildShare, The Crossing Church, MIKA CDC, Urban Strategies, Team Up for Down Syndrome, Calvary Church of Santa Ana, RockHarbor, Target, Newport Mesa Church, Anchor Blue
<b>Our “BHAG” (Big Holy Audacious Goal) is:</b>	To be a catalyst in a national movement to help equip churches to provide ongoing support for foster and adoptive families in their communities.

**E. THE FIVE DRUCKER QUESTIONS (internal)**

From: *The Peter F. Drucker Foundation Self-Assessment Tool: The Five Most Important Questions Every Nonprofit Organization Must Ask* (leadertoleader.org)

<b>1. What is our mission?</b>	FHF exists to provide awareness, education, and family strengthening through the local church in order to encourage health and sustainability in foster and adoptive families so kids can stay in the family and the family as a whole is enriched.
<b>2. Who is our customer?</b>	<ul style="list-style-type: none"> <li>• Our PRIMARY customer is: Families who have adopted internationally or through the foster care system and are struggling in their marriage and/or parenting due to the changing family dynamics or assimilation challenges.</li> <li>• Our SUPPORTING customers are: Churches and Foster/Adopt Families who are successfully navigating the challenges in their home and desire to continue their education and be a part of a mutual support community of foster and adoptive families.</li> </ul>
<b>3. What does the (PRIMARY) customer value?</b>	They value providing a safe and nurturing forever home for an abandoned child in accordance to God's mandate to care for the orphan. (James 1:27)
<b>4. What have been our results?</b>	FHF has equipped over 100 foster/adoptive families with the skills to improve their marriages and the health of their families and provided these families with access to ongoing support.
<b>5. What is our plan?</b>	Leverage the network of churches, agencies, volunteers to come alongside of foster and adoptive families to provide family strengthening support, training and follow-up mentorship.

**F. S.W.O.T. ANALYSIS**

<b>STRENGTHS</b>	<b>WEAKNESSES</b>	<b>OPPORTUNITIES</b>	<b>THREATS</b>
<ul style="list-style-type: none"> <li>• Personal experience and training in raising abused kids</li> <li>• Strong ministry network in So. Cal</li> <li>• Executive Director with strong leadership, skills</li> <li>• Committed base of skilled volunteers</li> </ul>	<ul style="list-style-type: none"> <li>• No financial reserves</li> <li>• Short organizational history</li> <li>• No established donor base</li> <li>• No support staff</li> </ul>	<ul style="list-style-type: none"> <li>• Family Wellness Events</li> <li>• Partner with local fos/adopt agencies</li> <li>• Utilize music platform to build awareness</li> <li>• Request to adapt respected Family Curriculum to fos/adopt families</li> </ul>	<ul style="list-style-type: none"> <li>• Early program opportunities without strong funding base</li> <li>• Economy impact on fundraising</li> <li>• Personal pressure as a fos/adopt family on Executive Director</li> </ul>

**G. THREE STRATEGIC (and specific) WAYS FOR TBG MEMBERS TO BECOME INVOLVED**

<b>No.</b>	<b>Opportunity/Task/Volunteer Role</b>	<b>Target Date</b>
<b>1</b>	Volunteers Web Design and management (creating an effective resource for families)	6/10
<b>2</b>	Provide connections with local <b>churches</b> who could provide regional support for families through the Finally Home Foundation Ministry Strategy. Host Family Events (Family Wellness, Support Groups, Linking resources)	current
<b>3</b>	Board Development and Expansion Participate on strategic planning committees with FHF Board Members	6/10
	<u>Major Prayer Request:</u> For FHF to help foster and adoptive families to find HOPE, practical help and encouragement through their local church that they are not alone and they can finish what they started.	

*Thanks for limiting your report to 2 pages!*